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## INDIEV and GNYADA Leadership Meet in Beverly Hills, California

**August 2, 2022** - Electric vehicle manufacturer INDIEV and top leadership from the Greater New York Automobile Dealers Association met at INDIEV's Brand Experience Center in Beverly Hills, CA on Tuesday to discuss the 2022 and 2023 New York International Auto Show, and discuss INDIEV's plans for expansion in the coming months, with New York being a key market of focus for INDIEV.

At the 2022 New York International Auto Show, INDIEV held its first ever press conference, and opened reservations for the INDI One to the general public. The Auto Show, hosted by GNYADA, is one of the biggest automotive trade shows in America, bringing together manufacturers, distributors, and consumers from all over the world annually in New York City. During the opening days of the New York International Auto Show, INDIEV received huge amounts of press coverage and word-of-mouth buzz from excited New York City drivers. At the show, INDIEV team members were introduced to GNYADA representatives, leading to this exploratory meeting in Los Angeles.



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Mark Schienberg, President of GNYADA, Alan Liebensohn, Show Director of the New York International Auto Show, and Chris Sams, Head of PR for the New York International Auto Show met with sales and marketing managers at INDIEV to discuss the performance of the 2022 Auto Show and look forward to the 2023 Auto Show. This exploratory meeting looked to give both parties a better understanding of the other's current operations, and shed more light on INDIEV's current distribution plans. Currently, the INDI One is exclusively available direct-to-consumer through the INDIEV website, [www.INDIEV.com](http://www.INDIEV.com). In the coming months, INDIEV plans to partner with established automotive dealers and other non-traditional third parties to bolster their distribution strategy.



INDIEV also gave more insight into the design and function of its Brand Experience Centers, brick-and-mortar showrooms throughout the company that serve to provide product education, avenues to order INDI vehicles, as well as host events for the local community. The flagship INDIEV Brand Experience Center, located at 9665 Wilshire Blvd., Ste. 100 in Beverly Hills, CA, is currently open to public visitors. Parties interested in using the space for event hosting can contact [showroom@INDIEV.com](mailto:showroom@INDIEV.com).

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### **About INDIEV**

INDIEV was founded in 2017 on the idea that the future of personal mobility will no longer be defined solely by horsepower or top speed, but rather from the connectivity, customizability, and processing power offered to drivers and passengers. Currently, the gap between the level of computing power available to individuals on their phones and at home compared to their personal vehicles is astronomical.

To this end, INDIEV invented the VIC - the Vehicle Integrated Computer. The Vehicle Integrated Computer, an incredibly powerful personal computer, gives users access to the same entertainment, productivity, and even Web3.0 access their home computing systems give them. By bringing the Internet of Things to personal vehicles, INDIEV want to help consumers broadcast their most authentic, individual self to the world around them, while providing an aesthetic, high-performance ride.

Based out of Downtown Los Angeles, INDIEV employs the most talented individuals from around the world across industries, demographics, and backgrounds. INDIEV looks to the future to inspire a new way of developing personal vehicles, all based out of the United States.

At INDIEV, We Do Cars, and You Do You.

To find out more about INDIEV, please visit [www.INDIEV.com](http://www.INDIEV.com) and visit the following social platforms: [Discord](#), [Instagram](#), [TikTok](#), [Twitter](#), [Facebook](#).

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